

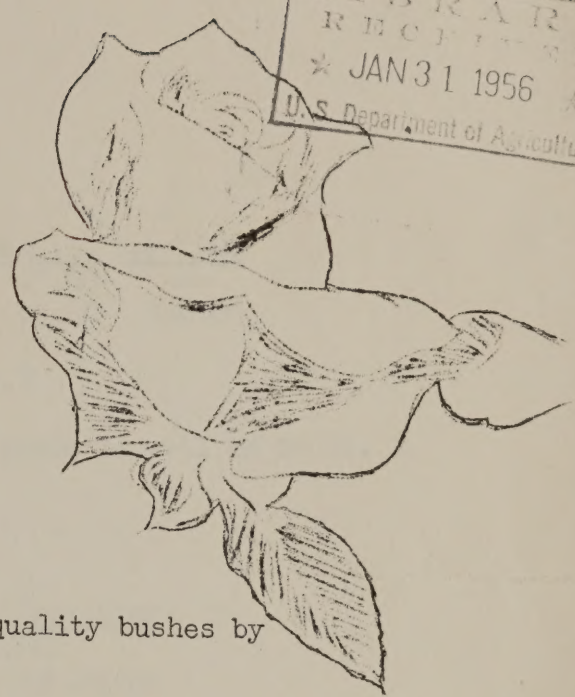
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U.S. Department of Agriculture

You Can Make Money! with these high quality ROSE BUSHES



Everyone loves roses

It is easy to sell good rose bushes

You can outsmart competition from cheap, poor quality bushes by offering your customers only the best.

Most folks are willing to pay a fair price to get good quality bushes.

It costs you just as much to sell a poor rose bush as a good one.
Good quality bushes not only make your customers happier,
but they will make you more money.

DOUBLE YOUR MONEY OR BETTER - IN A FEW MONTHS

<u>Grade</u>	<u>Cost</u>	<u>Selling Price</u>	<u>Markup - based</u>
	<u>(100 rate)</u>	<u>Minimum</u>	<u>on selling price</u>
No. 1	\$.55	\$1.25	56%
Jumbo	.65	1.50	56%

Your markup on No. 1 will be 60% if you buy 300 or more at the 1000 rate.

Potted Roses. Roses planted in fiber or metal containers retail for \$1.50 to \$1.75 for No. 1 and \$1.75 to \$2.00 for Jumbo.

Pot roses in the winter - have ready to sell by spring. We will be glad to supply instructions for successful potting as well as helpful suggestions for displaying and selling.

WILLIS NURSERY CO. since 1871
OTTAWA, KANSAS

ROSES

	<u>Per 10</u>	<u>Per 100</u>	<u>Per 1000</u>
Jumbo *	7.00	65.00	---
No. 1	6.00	55.00	500.00

(300 alike or assorted at 1000 rate.)

Note: Varieties marked (*) are available in Jumbo grade as well as in No. 1.

TEA and HYBRID TEA BUSH ROSES

Red Varieties

- * American Beauty
- * Ami Quinard
- * Crimson Glory
- * Etoile de Hollande
- * Grenoble
- * Red Talisman
- * Poinsettia
- * Red Radiance
- Rouge Mallerin

Two-Tone Varieties

- * Condesa de Sastago
- Contrast
- * President Hoover
- * Talisman

White Varieties

- Caledonia
- * Frau Karl Druschki
- * K. A. Viktoria

Pink Varieties

- Briarcliff
- Editor McFarland
- * Pink Radiance
- Picture
- The Doctor

Yellow Varieties

- Eclipse
- * Golden Charm
- Joanna Hill
- Luxembourg
- McGredy's Yellow
- Soeur Therese
- Yellow Sastago

Miscellaneous Varieties

- Austrian Copper
- Pink Grootendorst

CLIMBING ROSES

- * Cli. American Beauty New Dawn
- * Blaze * Paul's Scarlet
- Doubloons * Cli. Red Talisman
- * Cli. Mrs. P. S. Dupont * Cli. Talisman

POLYANTHA and FLORIBUNDA

- Baby Chateau Gloria Mundi
- Cameo Golden Salmon
- Ellen Poulsen Poulsen Yellow
- Floradora Red Ripples

THE WILLIS NURSERY COMPANY, Ottawa, Kansas

THE WILLIS NURSERY CO.
OTTAWA, KANSAS

ORDER SHEET

Name _____ Ship when _____
Mail Address _____ Ship how _____
Shipping Address _____ Terms _____

TEA and HYBRID TEA BUSH ROSES

Jumbo	No. 1	<u>Red Varieties</u>	Jumbo	No. 1	<u>Pink Varieties</u>
_____	_____	American Beauty	_____	_____	Briarcliff
_____	_____	Ami Quinard	_____	_____	Editor McFarland
_____	_____	Crimson Glory	_____	_____	Pink Radiance
_____	_____	Etoile de Hollande	_____	_____	Picture
_____	_____	Grenoble	_____	_____	The Doctor
_____	_____	Red Talisman			
_____	_____	Poinsettia			
_____	_____	Red Radiance			<u>Yellow Varieties</u>
_____	_____	Rouge Mallerin	_____	_____	Eclipse
		<u>Two-tone Varieties</u>	_____	_____	Golden Charm
_____	_____	Condesa de Sastago	_____	_____	Joanna Hill
_____	_____	Contrast	_____	_____	Luxembourg
_____	_____	President Hoover	_____	_____	McGredy's Yellow
_____	_____	Talisman	_____	_____	Soeur Therese
			_____	_____	Yellow Sastago
		<u>White Varieties</u>			<u>Miscellaneous Varieties</u>
_____	_____	Caledonia	_____	_____	Austrian Copper
_____	_____	Frau Karl Druschki	_____	_____	Pink Grootendorst
_____	_____	K. A. Viktoria			

CLIMBING ROSES

_____	_____	Cli. American Beauty	_____	_____	New Dawn
_____	_____	Blaze	_____	_____	Paul's Scarlet
_____	_____	Doubloons	_____	_____	Cli. Red Talisman
_____	_____	Cli. Mrs. P. S. Dupont	_____	_____	Cli. Talisman

POLYANTHA and FLORIBUNDA

_____	Baby Chateau	_____	Gloria Mundi
_____	Cameo	_____	Golden Salmon
_____	Ellen Poulsen	_____	Poulsen Yellow
_____	Floradora	_____	Red Ripples

